



Digital Royalty (dR), a social media agency located in downtown Phoenix, is looking for interns to join our staff. dR currently develops measurable digital integration and social media strategies for national corporate and entertainment brands, professional athletes, sports teams and leagues to help them grow and monetize their brands—digitally. Our agency also provides customized education programs, which include strategic and tactical social media training. dR's clients include Shaquille O'Neal, the Chicago White Sox, Cleveland Indians, Ultimate Fighting Championship (UFC), and other high-profile brands.

Internship Description:

- Internship will be based in Phoenix.
- Intern will be mentored by various persons in the agency and will support those persons by monitoring and tracking client social networking and micro-blogging accounts.
- He/she will update Excel spreadsheets, assist in drafting press releases, participate in brainstorms, contribute zany ideas and assist with day-to-day duties as needed.

Ideal candidates:

- Should be pursuing a career in one of the following: communications, public relations, marketing, and/or a business-related discipline
- Are self-motivated and have the ability to work in an atmosphere with short deadlines and quick turnarounds
- Have a working knowledge of Excel and other Microsoft Office programs
- Have good character and are able to work 10 - 15 hours per week
- Mac proficiency, familiarity with Twitter and Facebook, and previous internship experience a plus

Please note this internship is structured to last approximately 10 - 16 weeks.

Interested candidates should send their resume and cover letter to the email address above.

Contact:

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